



# ArcBlue eLearning

Unlock more potential from your procurement team with ArcBlue blended learning solutions

Confidential

ArcBlue offers a range of eLearning covering our procurement competency framework. With inhouse design and development capability, we can fully tailor, contextualise or brand your eLearning solution, providing access to our online portal, or provide a SCORM compliant package.

eLearning offers a 'right now' approach to delivering cost-effective training. Learners can experience bite-sized modules from their computers or laptops, easily fitting into their daily work schedule.

ArcBlue offers a suite of modules for procurement and non-procurement team members. A great way to upskill those who purchase across your council.

### eLearning provides:

- ✓ Cost effective training
- ✓ Broad and easy access
- ✓ A consistent message
- ✓ An audit trail
- ✓ Measurement of learning
- ✓ A fully tailorable solution



[Preview: eLearning](#)

[Preview: Case Study](#)



Modules require interaction, ensuring the learner is engaged in the content. They include case studies and examples to bring content to life.

**Negotiation Tactics**

**Introduction**  
The dictionary defines a tactic as: **An action or strategy carefully planned to achieve a specific end.**  
Taking some of the key words, we can interpret this as. [Click to reveal](#)

A procedure **calculated** to gain some end

**Skillful** devices

implies care in the choice and the timing

emphasises the need for skill in using them

suggests creativity and flair are required

The **art** of disposing forces

**Probity for Purchasing and Procurement**

**What is Probity?**

Probity in the context of procurement is the demonstration of strong moral principles and ethical behaviour in all your dealings with suppliers. Anyone involved with suppliers or commercial issues should always consider the probity issues relating to the purchase, project or contract – it is a key part of everyone's role.

It's demonstration of

- strong moral principles
- ethical behaviour

**Should Cost Modelling**

**The Price Myth**  
What does Purchase Price really mean

**FROM**  
'price' comparisons

**TO**  
being able to do 'real cost' comparisons based on impartial, objective cost data

**Developing Category Strategies**

**Core elements of a Category Strategy**  
Click on the core elements of the strategy to find out more.

- Analysis tools
- Brainstorm potential opportunities
- Assess opportunities
- Develop strategic options and recommendations
- Develop category roadmap

**Market Management Matrix™**

review

on the supply positioning matrix on the left to find out how it aligns with customer preferencing on the right. Click on the boxes to know more.

SUPPLY POSITIONING™		CUSTOMER PREFERENCING™	
Strategic Security	Strategic Critical	DEVELOP	CORE
Tactical Acquisition	Tactical Profit	NUISANCE	EXPLOIT

**Should Cost Modelling**

**A Fair Margin**  
Let's have a look at a suppliers cost base. A suppliers costs are made up of a number of components:

[Click to reveal](#)

1 Overheads  
2 Labour  
3 Materials  
4 Profit

Cost

Price

a 'fair margin'?



## Risk and Governance course

### Introduction to risk

Designed for procurement practitioners and contract managers to provide them with an introduction or refresher on risk. It provides an understanding of the factors affecting risk, establishing the source and types of risk, and to begin considering about how to manage risks.

### Probity for purchasing and procurement ●

This module provides an overview of the key probity principles that apply to anyone involved in a procurement activity for a Council. Topics include what probity is and why it is important legislative and organisational probity requirements, and the key probity principles.

### Procurement Essentials ●

Made up of four modules, this course provides an understanding of procurement, targeting the non-procurement professional.

- Introduction to procurement - what is procurement and why is it important, methods of procurement and governance
- Guiding principles including risk, legislation and the 9 guiding principles
- Procurement process including the source to contract process
- Evaluation to establishment which outlines the principles of evaluating and engaging a supplier



## Strategic Planning course

### Developing strategies

This module explores tools and methods to support the development of category strategies. We look at analysis tools, supply positioning, customer preferencing and the market management matrix.

### Supply positioning

This module explores using the supply positioning tool, how to plot each category of spend. It also looks at how to position categories to understand the appropriate management behaviour for each quadrant.

### Customer preferencing

This module explores what influences a suppliers attitude and the value of business. It covers suppliers objectives and the 'attractiveness' factors that determine your level of importance to the supplier. It looks in-depth at building the customer preference matrix and how we use it.

### Porters 5 forces

This eLearning course provides an overview of the business environment assessment tool 'Porter 5 Forces Analysis' which is used to support the development of procurement category strategies. This module is designed for all professionals involved in the development of category and procurement strategies, with particular regard to procurement professionals who need an understanding of approaches to the analysis of the business environment as part of a wider appreciation of tools and methods available. It examines the Porter's 5 Forces Model only.



## Supplier Relationship Management course

### Supplier Governance

This module explores an overview and context for managing relationships and focuses on the governance framework. We explore the types of relationships, supply positioning and establishing the governance framework.

### Managing supplier performance

In this module, we will focus on establishing the performance regime and some key tools to manage suppliers. You will learn how to establish KPI's and behaviours as well as incentives and sanctions.

### Supplier development

This module focuses on supplier relationships and development. Also covered are the pitfalls of supplier development and common mistakes in managing strategic supplier relationships.

### Relationship measurement

In this module, you will learn to set up Value discovery programs and techniques for driving change. Tools and techniques are covered on how to measure relationships and why this is important.

### Contract management ●

Made up of two modules, this course, provides an overview of good practice contract management.

- Part one - this module provides an overview and the key principles of contract management and the legislative framework under which organisations operate
- Part two – In this module the four core elements of contract management will be discussed: planning, mobilisation, management and close-out.



## Market Engagement course

### Evaluation Panel responsibilities ●

This module is designed for non-procurement professionals who are taking part in an evaluation panel exercise. Using clear, non-procurement language, it should provide the basic steps involved in evaluation, probity matters and good practice evaluation techniques

## Contract Law course

### Introduction to contract law

This module is designed for those in purchasing/procurement officer roles who are buying goods and services on behalf of their organisation. It provides a basic introductory-level understanding of what a contract is, how a contract is formed, terms of a contract, termination of contracts and remedies for breach of contract.

## Cost Management course

### Should cost modelling

This module looks at key principles involved in understanding the make-up of margins and how suppliers price products. What are the price drivers other than cost, the product lifecycle and the process for developing a should cost model.

### Basics of company statements

This module explores key elements of company statements and how they apply in a procurement context.



## Negotiation Essentials course

### Principles of negotiation

This module puts negotiation into context, explores why we negotiate and the main elements that make a successful negotiator.

### Structure of negotiation

This module provides a complete review of the importance of each of the six phases of a negotiation with particular focus on the 'Opening' and the 'Testing' phases. It looks at setting expectations, testing assumptions and looking for signals of movement.

### Preparation and planning

An in-depth look at the 'Prepare and Plan' phase of a negotiation. Preparing and Planning are two of the most important aspects of a negotiation to secure a successful outcome, this module looks at some key aspects to be considered.

### Persuasion methods

This module contains a comprehensive look at how to persuade others to your point of view. It introduces the 5 methods of persuasion, rules on how to make them powerful, and guidelines for when to use them in a negotiation.



## Negotiation Intermediate course

### **Movement techniques**

To develop more skills to gain movement and explore the difference between internal and external negotiations. This module builds on the persuasion methods, and looks at tactics and stakeholders.

### **Developing and using power**

This module provides a deep understanding of how the balance of power affects negotiations and tools to increase your own power.

### **Negotiation tactics**

An introduction to negotiation tactics and seven top tactics and when to use them. The first of three tactics modules looking the most common negotiating tactics. The seven in this module are designed to be used by anybody and would fit in any negotiator's toolbox. We will also look at how to respond to each of the tactics if used on you.



## Negotiation Advanced course

### Negotiation tactics 2

A look at seven more advanced tactics and when to use them.

### Assertiveness

This e-learning module looks at appropriate behaviours required for negotiation and builds on the 'Warm and Tough' model.

### Communication skills

A module to explore the complexities of communication from personal filters through to 'Listening –The Master Skill'. A look at communication styles and methods, exploring the fact that communication is 2-way, and the impact on the other party.

### Competitive and collaborative

An exploration of the different negotiation styles required depending on whether the situation demands a competitive or collaborative approach.

### Culture dimensions

This module will build an awareness of cultural differences and their impact on negotiations. This module is designed to introduce cultural awareness and get the individual to think about cultural differences in a non-stereotypical way.

### Dealing with conflict and pressure

An exploration of conflict as you move from Stress to Anger or Avoidance and looking and techniques for dealing with personal conflict.



# Commercials



# Commercial Offering – eLearning

Option	<30 participants (single council)	>30 participants (single council)	Per individual
Single eLearning course*	\$2,000	\$3,000	\$200
Package of 3 eLearning courses*	\$5,000	\$7,000	\$500
Each additional course*	\$1,500	\$2,500	\$150
Development of tailored eLearning module	Quotation provided upon request		

\* Course refers to bundle of modules, as shown in previous slides



# ArcBlue

Procurement Delivering More

- Advisory & Change
- Capability Development
- Sustainable & Social Procurement
- Project Contracting
- Search & Recruitment
- Procurement Technology

 + 61 (3) 8400 4220

 [info@arcblue.com.au](mailto:info@arcblue.com.au)

 [arcblue.com.au](http://arcblue.com.au)